

Advocating for public policy change: Top Tips

1. Know your local representatives and candidates

- Think broadly about who's a representative

 - School trustees
 - Municipal
 - Local councils

2. Create an action plan

- Set a calendar

- Follow up

- Ask for updates

3. Understand your audience

- Assume your audience is smart but doesn't know anything about ASD

4. Tell *your* story

- Small details, pictures, names and faces stick with people

- How long have you been working on/affected by these issues?

5. Have a clear ask

- Blueprint

- Local change

- Come to my centre and see our work

- Promise to write to Minister

6. Be willing to say thank you

- ... if you see action

7. Stay on their mind

- Show up to unrelated events and be interested

- Keep in *direct* contact

- Tap your network
